

MAKE IT WONDERFUL



PRESS RELEASE

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Franke A300 confirms award-winning status with 2021 GOOD DESIGN Award

Franke Coffee Systems' most compact, fully automatic professional coffee machine continues to prove its top standing for design and innovation. The Franke A300 is now the recipient of the 2021 GOOD DESIGN® Award, in addition to its other renowned international product design awards.

The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies have awarded the Franke A300 with the GOOD DESIGN Award for Design Excellence. The award verifies Franke's A300 as the ideal, premium segment coffee machine especially in terms of quality, performance, and visual appeal. GOOD DESIGN is the oldest and the world's most recognized program for design excellence worldwide.

"The A300 is an innovative approach to creating great coffee moments in every location and we are honored that the values and advantages it represents are recognized, yet again. It proves that aesthetics and technology can successfully combine within a highly compact and versatile footprint to deliver consistent, excellent in-cup quality," states Marco Zancolò, CEO of Franke Coffee Systems.

The Franke A300 is a compact powerhouse for excellence in performance and top design. Small and large settings and locations are set to benefit from its sleek, premium image and quality efficiency features that are unique for its size: intuitive 8" touch screen, FoamMaster™ milk system, automatic EasyClean system and Franke Digital Services for enhancing communication and productivity.

Franke's A300 continues to live up to a high-standard reputation, both in terms of quality coffee experiences and operational reliability. The newly named GOOD DESIGN Award winner has also been awarded the renowned iF Design Award 2021 and the Red Dot Award: Product Design 2021. In addition, the A300 is also the recipient of several regional awards in Germany, including the German Design Award 2021. It is also the winner of the 2021 Supplier Awards, Beverage Equipment Category, from the UK's *The Caterer*.

About Franke Coffee Systems

Franke Coffee Systems, a division of the Franke Group, is a technology and solution provider of fully automatic coffee machines for professional coffee making needs. Our passion for the best coffee quality motivates us to elevate the customer experience through sharing state-of-the-art innovations and profound industry expertise. Learn more at coffee.franke.com

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