



PRESS RELEASE

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Red Dot Awards for Franke

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No less than three solutions from Franke were recognized for their high design quality with the coveted “Red Dot Award: Product Design 2016”.

The world’s biggest and most widely recognized design prize is awarded each year for particularly outstanding achievements in product design. In the category “Kitchens, kitchen furniture and kitchen equipment”, Franke was able to convince the international jury of experts three times: the high-quality Frames by Franke stainless steel sinks, the semi-professional Frames by Franke tap and the Mythos ceramic sinks in flush-mounted version are now able to bear the label “Red Dot Award Winner 2016”. In addition, the Frames by Franke Lightboard was given an “Honorable Mention” for products with particularly well-thought-out detail solutions.

Frames by Franke

Frames by Franke bundles all important elements of food preparation and provision in one intelligent system. All components are precisely tailored to one another in their design and functionality, and can be combined individually. The portfolio comprises seven SlimTop sink variations made of top-quality stainless steel: from compact single sinks to generous ensembles of multiple basins. The expert jury was clearly particularly impressed by the system-compatible inserts and attachments, commenting: “thanks to the variable cover system and the large choice of accessories, which can be used at several levels, this sink has numerous applications”.

The Frames by Franke Lightboard can be placed flush over the basin as a mood-enhancing cover, and proves its usefulness in day-to-day kitchen activities as an accurate set of scales or an illuminated cutting board. The semi-professional Frames by Franke tap with dimensionally stable Highflex® hose impressed

the jury with its “surprisingly high degree of flexibility”: thanks to the magnetic mounting, the sprinkler is always at hand – and can be put back in its place just as quickly.

Mythos ceramic sinks

The flush-mounted ceramic sinks from the Mythos series blend with the worktop to create a single unit. This not only looks elegant, but also creates valuable added workspace – ideal for premium and purist kitchens. In addition to this, dirt deposits have no chance at all, because crumbs and liquids can be flushed from the worktop directly into the basin. The Red Dot jury was also particularly impressed by the “strictly geometric form”, with which the high-quality Mythos ceramic sinks contribute “to a peaceful overall impression of the kitchen workplace”. They are available in five high-gloss and two matt color tones.

***Franke** belongs to the Artemis Group and is a leading global provider of solutions and equipment for domestic kitchens, private bathrooms, semi-/public washrooms, professional food service and coffee preparation. The Franke Group operates worldwide and employs around 9,000 people in 37 countries, generating sales of around CHF 2.1 billion.*

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