**Dino Giubbilei**

**Vice President Marketing & Digital - Franke Home Solutions**

Dino Giubbilei is a Vice President of Marketing & Digital with a decades-long experience in Marketing, Commercial, R&D and Production. With his cross-functional background, he joined Franke Home solutions in January 2021 after being the Marketing Director of Faber for over four years from 2016 to 2021. He is now in charge of Franke’s Central Marketing team, being responsible for the areas of Advertising & Communication, Trade Marketing & Focus on Digital & E-commerce.

In his career, Dino Giubbilei worked for multinational companies in the fields of Automotive and White Goods, starting with 5 years in Fiat Auto, first as a Responsible for UTE and subsequently as a Zone Manager. He then took on a role in Indesit Company, where he worked for 11 years in different roles, gaining a rich cross-functional experience. Since 2005, his focus was primarily in Marketing, where he took the lead at global level of the Cooling product category and then managing a completely new business case with Small Domestic Appliances. He later served as Senior Marketing Manager at Whirlpool EMEA.