



press release

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Franke Coffee Systems Unveils the A300 Fresh Brew: Compact, Low-Voltage Bean-to-Cup Coffee Machine

Smyrna, Tennessee – October 2, 2024

Franke Coffee Systems - Americas is excited to introduce the A300 Fresh Brew, its most compact and low-voltage (120V) bean-to-cup professional coffee machine. Designed as an extension of Franke's award-winning A line, the A300 Fresh Brew delivers quality hot and iced coffee in a space-saving format.

As a global leader in professional coffee technology, Franke proudly introduces the A300 Fresh Brew, engineered to elevate the coffee experience in non-commercial spaces. This innovative machine combines a compact design with 120V electrical compatibility, delivering the perfect cup of coffee in under a minute—without compromising on quality or speed.

Franke's commitment to excellence shines through in the interactive eight-inch touchscreen, which guides the user intuitively and effortlessly through their drink selection – it simplifies making high quality coffee cup after cup. Equipped with a patented brewing unit, the A300 Fresh Brew allows for precise control over brewing temperatures, ensuring optimal quality in every cup. Compact and powerful, the A300 Fresh Brew stands as Franke's most compact coffee machine at 21.5 inches, designed to fit seamlessly into any environment. With its ability to operate on a standard 120V electrical connection, this bean-to-cup professional coffee machine ensures adaptability to diverse spaces, bringing memorable coffee moments and great coffee experiences to its users.

This versatile machine is a game-changer for operators in spaces where high-quality coffee is essential, but space and staff are limited. The A300 Fresh Brew meets consumers' cravings for hot and cold coffee with ease, offering up to two types of beans ground fresh on demand—without the need for filter paper, reducing waste. Coffee enthusiasts can savor the richness of their favorite brews with up to six drink choices and three brew strength options. Additionally, the machine offers two programmed water options, catering to tea aficionados and those in need of hot water.

“As employees return to the office, offering premium coffee can boost morale, engagement, and performance,” says Brittany Tresemer, Director of Marketing and Commercial Excellence at Franke Coffee Systems Americas. “We’re passionate about helping our customers create memorable coffee experiences that inspire connection. The A300 Fresh Brew delivers those moments for both employees and guests.”



Designed with the modern workplace and non-commercial segment in mind, the A300 Fresh Brew is the perfect solution for non-commercial spaces such as offices, hospitals, and hotels. Its compact size and user-friendly interface make it an ideal choice for environments with space and labor constraints. Its automated cleaning system ensures hassle-free maintenance, while flexible configuration options allow for easy integration into existing setups, whether plumbed or using an integrated water reservoir.

"We are thrilled to bring the A300 Fresh Brew to the market," says Corrie Byron, President of Franke Coffee Systems Americas. "Its compact design, 120V electrical connection, versatile configurations, and eco-friendly features will change the way coffee is enjoyed in non-commercial settings. From self-service operations, to offices, healthcare, and hotels, this innovative machine is set to elevate the coffee experience for everyone."

Franke Coffee Systems previewed the A300 Fresh Brew at the National Restaurant Association Show in Chicago, where it received positive feedback from customers and industry peers alike.

For more information about the A300 Fresh Brew and to explore its features, visit [Franke A300 Fresh Brew coffee machine - small in size, big in taste.](#)

About Franke Coffee Systems

Franke Coffee Systems, a division of the Franke Group, is a technology and solution provider of professional automatic coffee machines. Our passion for the best coffee quality motivates us to elevate the customer experience through sharing state-of-the-art innovations and profound industry expertise. Learn more at us.coffee.franke.com.

YouTube Video: [Meet the A300 Fresh Brew](#)

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A300 Fresh Brew
Plumbed

A300 Fresh Brew
Water Reservoir

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