

FRANKE

FRANKE

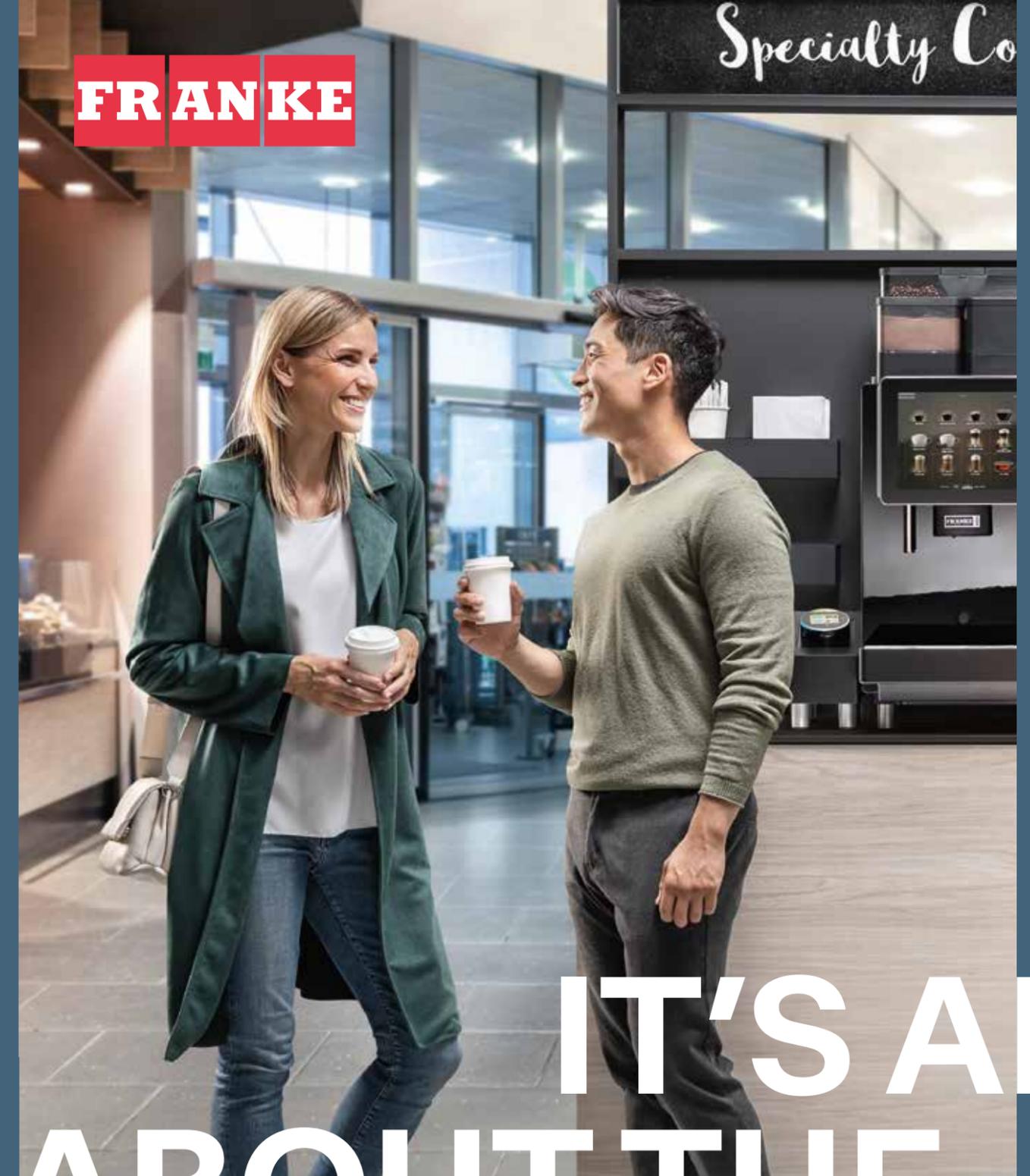
Franke Kaffeemaschinen AG
Franke-Strasse 9
4663 Aarburg
Schweiz
Tel. +41 62 787 31 31
www.franke.com

Franke Coffee Systems GmbH
Franke Strasse 1
97947 Grünsfeld
Deutschland
Tel. +49 9346 9278 0
Fax +49 9346 9278 100
www.franke.de

**Franke Coffee Systems
UK Limited**
6A Handley Page Way,
Old Parkbury Lane,
Colney Street,
St Albans,
Hertfordshire, AL2 2DQ
England
Tel. +44 1923 635700
Fax +44 1923 635701
www.franke.com

**Franke Coffee Systems
Americas**
800 Aviation Parkway
Smyrna, TN 37167
USA
Tel. +1 615 462 4265
Fax +1 615 462 4400
www.franke.com

coffee.franke.com



C-Stores

**IT'S ALL
ABOUT THE
MOMENT**

when a coffee to go becomes an experience that stays.

We deliver what your customers want: top quality to go.



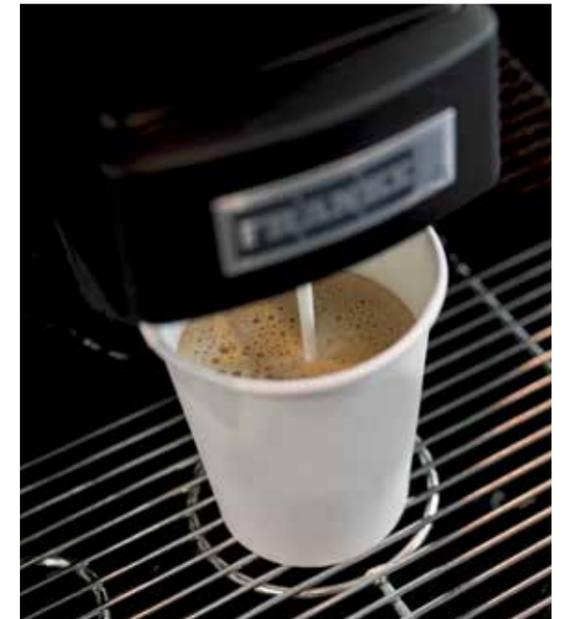
An ever-growing number of people drink espresso-based coffee specialties. For convenience stores, this is a huge opportunity to increase customer loyalty. Coffee consumers are demanding: a wide choice of high-quality coffee drinks, healthier options for every diet, more convenience. To stay competitive in this challenging market environment and increase your customer loyalty, you need innovative concepts you can rely on. We have the solutions for you.

Get started. Offer high-quality coffee beverages. Create exceptional coffee moments for your customers. At Franke, we make sure you have everything you need to do that: The right fully automatic coffee machines and the expertise to stand out from your competitors with an exceptional coffee program.

The secret behind good coffee: a strong partnership.

Think of your customers as discerning coffee experts who are looking for the perfect experience, hard to satisfy. If you succeed, they'll stay loyal. And no one understands a fellow coffee expert better than we do, because we've been in the coffee business for many years. Not only do we offer reliable solutions and outstanding customer service. We also share our know-how with you so that you can start, expand or further evolve your coffee program.

Making your customers' loyalty grow with every cup
Even if it is a coffee to go, it can leave a lasting impression on your customers. We help you retain your customers with consistent high in-cup quality, a wide selection of coffee beverages, and superior efficiency. The stronger our partnership, the more often your guests will return to you for another delicious treat.



IT'S ALL ABOUT THE MOMENT



An unforgettable coffee moment starts long before the cup is filled. Together, we can create the best coffee experience for your customers, so they enjoy it and keep coming back. Whether they're in a rush to catch a train or have a lot of time to spend: We help you serve your customers the most memorable coffee of the day.

For us, there is no better way to achieve this goal than teamwork between our fully automatic coffee machines and your employees. We help you optimize tasks and time, so your staff can focus on making every customer feel special. Our machines provide the best in-cup quality, and you provide the best service. Because when a coffee moment becomes memorable, loyalty and profitability will grow.

Our specialty: coffee moments that last.

The key to success for the coffee business in your convenience store is efficiently prepared beverages of excellent quality. And it's the interaction with your customers who want lasting coffee moments on the go. With our solutions, we ensure that your staff's attention does not belong to the coffee machine, but to your customers.



Operate your coffee machines with ease

Thanks to intuitive user interfaces, you, your staff and your customers can easily operate our coffee machines. They are also easy and quick to clean and maintain.



Increase sales with consistent in-cup-quality

Thanks to our iQFlow™ technology, you can define your signature taste while consistently ensuring high in-cup quality. This way, your customers will experience outstanding coffee moments in your store time and time again - and will be happy to come back.

Simply define and set your individual, consistent aroma profile and make it the calling card of all your stores.



Serve your customers efficiently

Let your employees focus on face-to-face interactions with customers, safe in the knowledge that our coffee machine is preparing the perfect cup of coffee in the meantime. Less time spent at the machine means more time for customers.



Reduce changing costs

Our coffee machines are built on the same platform and share the same user interface and design. That's why you can mix and match our machine options and add-on units as you wish. This versatility is a core element of our design philosophy. It ensures that you have full freedom of choice and cost efficiency at the same time. Most of our coffee machines even share the same dimensions. You can smoothly set up additional machines or switch to another Franke model without spending a lot of time and money on adapting your interior or training your staff.



Work with a partner you can always rely on

We know running a business means you don't have time for coffee machines to let you down. Our Swiss-manufactured machines ensure reliability and operational efficiency. Don't worry about the coffee - it will always flow.

All you need to boost your coffee business: a smart machine.

Increase your potential with Franke Digital Services. Our end-to-end solution uses the Internet of Things (IoT) to improve the quality of your coffee, enhance your customers' experience and increase your profits.



Know more and keep everything under control

Connect your coffee machine fleet to our cloud and get access to critical commercial and operational performance data. Understand what's being sold and when, and make sure ingredients are always fresh and in stock.

Increase uptime

Reduce on-site visits thanks to remote monitoring and virtual support. Our technicians always know the health status of your coffee machines. This enables them to prepare optimally for their next visit and to increase the first-time fix rate.

Maximize profits

Use the displays of your coffee machines as a communication channel. Leverage our digital signage solution and inform your customers about the variety of your beverage offering. This will increase your upselling potential, for example with seasonal beverage promotions, without on-site interaction.

Go further

We support you in the introduction of customer loyalty programs and mobile payments in your coffee business. This way you can offer your customers an even better experience.

At Franke, we know your customers' needs are constantly evolving. Thanks to our Digital Services, you'll always be ready for what's next.



One thing matters as much as serving coffee: serving you.

Choose Franke and you choose a partner you can rely on every step of your journey. We are always there for you so that you can always offer your customers the highest quality.



Count on our customer service

Our coffee machines are built to last. However, should you need assistance, our in-house service staff, our certified partners and our worldwide service network are ready to support you with any challenge.



Start the experience

Let our technicians program your coffee machine according to your needs and take advantage of our staff training courses. Learn all about our solutions and ensure a perfect experience - for your staff and your customers.