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FOR IMMEDIATE RELEASE

***This Old House Names Franke Steel Pull-Down Kitchen Faucet to
“Top 100” Best New Kitchen Products***

*The Annual This Old House List Recognizes Innovative Products across Seven Categories;
singles out Franke’s solid stainless faucet from its new Steel Series*

SMYRNA, TENN. (December 15, 2015) – *This Old House* magazine has named the Franke Steel Pull-Down Kitchen Faucet to its fifth annual [“This Old House Top 100: Best New Home Products 2015”](#) in the Best New Kitchen Products category. Franke’s award-winning faucet, one of nine offerings in Franke’s Steel Series, features construction of solid stainless steel for superior corrosion resistance, inside and out; a dual-spray head; a 360-degree swivel spout; and sleek, contemporary design – all at an affordable price.

“Franke is determined to make the most durable and beautiful products available to the most people, and our inclusion among the 2015 *This Old House* Top 100 acknowledges that our new Steel Series does just that,” said Tammy Nixon, senior brand manager, Franke Kitchen System. “Our Steel Pull-Down Kitchen Faucet is 100 percent stainless, elegantly constructed and equipped with water-saving flow rates – perfect for anyone who loves to cook and entertain and at a price that is well below other similar products. We so appreciate *This Old House* for recognizing our achievement.”

Each year, editors at *This Old House* evaluate thousands of new home products across seven categories including: kitchen, bath, tools, home tech, building products, outdoor living and finishing touches. After months of identifying and rigorously testing the industry’s most innovative and high-performance products, the magazine’s editors curate the Top 100 within each category. A full list of the honorees featured in the November/December 2015 issue can be found at thisoldhouse.com/top100.

“Our Top 100 lists highlight the best of the best for home construction and design in 2015,” said Scott Omelianuk, editor, *This Old House*. “Our team works diligently to identify products that make a difference for consumers, and Franke’s Steel Pull-Down Kitchen Faucet was a natural fit for our Best New Kitchen Products.”

The Franke Steel Pull-Down Kitchen Faucet is sold at authorized Franke dealers across the country at the Manufacturer’s Suggested Retail Price of only \$545 USD. For more information or to find a Franke dealer near you, visit www.frankeksd.com or call 800-626-5771.



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About Franke

Franke is the largest stainless steel kitchen sink manufacturer in the world and a leading name in kitchen faucets; hot- and cold-water filtration; topmount, undermount and apron front sinks; and waste disposers. The Franke Group is a world-leading provider of solutions and equipment for domestic kitchens, washrooms, professional food service, coffee preparation and beverage delivery. The group has 72 subsidiaries with more than 9,000 employees in 37 countries and generates consolidated sales of CHF 2.1 billion.

About *This Old House*

This Old House Ventures Inc. is America's premier home-enthusiast brand, netting 50 million multimedia impressions each month through its award-winning television, print and Web properties. The leading consumer publication for home how-to and inspiration, the award-winning *This Old House* magazine has a circulation of 950,000 and reaches an audience of nearly 6.5 million print readers.

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