



Media Contact:

Laura Stephens

DVL Seigenthaler

laura.stephens@dvlseigenthaler.com

(615) 610-0308

FOR IMMEDIATE RELEASE

***This Old House Names Franke Steel Pull-Down Kitchen Faucet to
“Top 100” Best New Kitchen Products***

*The Annual This Old House List Recognizes Innovative Products across Seven Categories;
singles out Franke’s solid stainless faucet from its new Steel Series*

SMYRNA, TENN. (December 15, 2015) – *This Old House* magazine has named the Franke Steel Pull-Down Kitchen Faucet to its fifth annual [“This Old House Top 100: Best New Home Products 2015”](#) in the Best New Kitchen Products category. Franke’s award-winning faucet, one of nine offerings in Franke’s Steel Series, features construction of solid stainless steel for superior corrosion resistance, inside and out; a dual-spray head; a 360-degree swivel spout; and sleek, contemporary design – all at an affordable price.

“Franke is determined to make the most durable and beautiful products available to the most people, and our inclusion among the 2015 *This Old House* Top 100 acknowledges that our new Steel Series does just that,” said Tammy Nixon, senior brand manager, Franke Kitchen System. “Our Steel Pull-Down Kitchen Faucet is 100 percent stainless, elegantly constructed and equipped with water-saving flow rates – perfect for anyone who loves to cook and entertain and at a price that is well below other similar products. We so appreciate *This Old House* for recognizing our achievement.”

Each year, editors at *This Old House* evaluate thousands of new home products across seven categories including: kitchen, bath, tools, home tech, building products, outdoor living and finishing touches. After months of identifying and rigorously testing the industry’s most innovative and high-performance products, the magazine’s editors curate the Top 100 within each category. A full list of the honorees featured in the November/December 2015 issue can be found at thisoldhouse.com/top100.

“Our Top 100 lists highlight the best of the best for home construction and design in 2015,” said Scott Omelianuk, editor, *This Old House*. “Our team works diligently to identify products that make a difference for consumers, and Franke’s Steel Pull-Down Kitchen Faucet was a natural fit for our Best New Kitchen Products.”

The Franke Steel Pull-Down Kitchen Faucet is sold at authorized Franke dealers across the country at the Manufacturer’s Suggested Retail Price of only \$545 USD. For more information or to find a Franke dealer near you, visit www.frankeksd.com or call 800-626-5771.

About Franke

Franke is the largest stainless steel kitchen sink manufacturer in the world and a leading name in kitchen faucets; hot- and cold-water filtration; topmount, undermount and apron front sinks; and waste disposers. The Franke Group is a world-leading provider of solutions and equipment for domestic kitchens, washrooms, professional food service, coffee preparation and beverage delivery. The group



Media Contact:

Laura Stephens

DVL Seigenthaler

laura.stephens@dvlseigenthaler.com

(615) 610-0308

has 72 subsidiaries with more than 9,000 employees in 37 countries and generates consolidated sales of CHF 2.1 billion.

About *This Old House*

This Old House Ventures Inc. is America's premier home-enthusiast brand, netting 50 million multimedia impressions each month through its award-winning television, print and Web properties. The leading consumer publication for home how-to and inspiration, the award-winning *This Old House* magazine has a circulation of 950,000 and reaches an audience of nearly 6.5 million print readers.

###