

**EuroCucina 2018: Franke presents the Smart Deco hood**

## **Design meets playful**

**Franke's Smart Deco range hood strikes a playful, colorful chord at this year's EuroCucina. The new model boasts stunning shape and color that add a playful element of design to any kitchen. Cooking and living areas are thus combined to form a single living space. The Smart Deco hood is available in seven up-to-the-minute colors, for mixing and matching with other colorful kitchen elements, taps and sinks to create a fresh, urban lifestyle.**

The Franke Smart family has been designed with a young, urban audience in mind. The Swiss kitchen system specialist Franke has expanded its collection to include the Smart Deco range hood, a striking designer piece that combines outstanding performance with an affordable price. Not only does the elegant, slightly tapered hearth-shaped hood look great on the wall, it also ventilates at a lower noise level. The hood offers a choice of seven colors to lend each kitchen its own special touch: softer shades like warm white, light gray and light blue or more unusual tones such as green, pink, mustard yellow or black. The hood colors can be mixed and matched freely with other colorful home accessories and kitchen components such as Smart taps and Sirius Tectonite sinks to create a urban ambiance with a dash of coziness that expresses the personal flair of a home's inhabitants.

Besides its distinctive design features, the Smart Deco range hood also offers a wide range of functions. An intuitive panel makes the hood easy to operate, its smooth surface makes it easy to clean and the filters can be readily washed in the dishwasher. An energy-efficient LED lighting strip evenly illuminates the stove top. The hood offers three power levels for extracting cooking fumes, the highest speed running at an extraction rate of 650 m<sup>3</sup>/h but operating at a quiet noise level of 68 dB. The diffuser is also both powerful and energy-efficient, earning the Smart Deco series its excellent energy efficiency rating of A.

The Smart Deco hood has been designed for a young, urban audience who think of the kitchen as a creative living space. Shape, color and lighting combine to make the hood a highly attractive object that ensures a pleasant atmosphere in the kitchen, and it is also highly functional and easy to use.

**Captions:**



**Franke\_Smart\_Deco\_1.jpg**



**Franke\_Smart\_Deco\_2.jpg**

The new Smart Deco hood is the extraordinary new addition to Franke's Smart product family. It underlines the young and fresh character of the collection like no other kitchen component before it.



**Franke\_Smart\_Deco\_3.jpg Franke\_Smart\_Deco\_4.jpg**

Not only does the new Smart Deco add an element of colorful, fun design, it is also convincing in terms of both technology and functionality: with three fan power levels for a maximum extraction rate of 650 m<sup>3</sup>/h.



**Franke\_Smart\_Deco\_5.jpg**

**Franke\_Smart\_Deco\_6.jpg**

The Mix and Match color concept means the hood can be paired with other colorful kitchen components and individually selected taps and sinks to create a totally unique urban designer lifestyle. The Smart Deco is available in seven up-to-the-minute colors.

**Photos: Franke**



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*About the Franke Group*

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*Franke belongs to the Artemis Group and is a world leading provider of solutions and equipment for residential kitchens and bathrooms, public/private washrooms, the professional foodservice sector, and coffee preparation. The Franke Group operates worldwide and employs around 9,000 people in 40 countries, generating sales of over CHF 2.0 billion.*

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