

Franke presents news from the Maris family at EuroCucina

For the family – inspired by nature

The Maris product family is comprised of a multi-part kitchen system, which makes it possible to design one's own personal dream kitchen for any room and cooking situation. The individual components match one another perfectly – in functionality, design and convenience of use. With Maris Free, Franke is showcasing a new branch of the family at EuroCucina: Ovens and gas ranges with glass surfaces in harmonized colors. And what's more: Design surfaces for range hoods that are inspired by nature in their structure.

The Maris Free design line was drafted by the architect and designer Dror Benshetrit, an Israeli-born New Yorker, who works for Alessi, Bentley, Louis Vuitton and Levi's, among others. His designs for Franke are guided by models found in Nature: With surfaces that have an exceptionally haptic texture and less rational shapes such as corrugated taps, ribbed stove tops, cast-iron grilles and striking rotary knobs executed in a variety of materials, Maris Free creates a familiar sense of warmth and security in the home. Dror Benshetrit manages to break through the contemporary, seamlessly integrated kitchen landscape by contrasting visual and textured surfaces and shapes against one another.

The gas ranges from the Maris Free line are available in two different sizes, in optional widths of 60 or 75 cm. The range surface is made of stainless steel or glazed in its entirety. The 8 mm glass is available in seven dramatically expressive colors: black, white, oyster, sterling silver, lunar gray, copper gold and copper grey. The fronts of the ovens are available in the same colors. In this interplay of colors and optics, unique and enchanting living worlds are created; the kitchen becomes a striking component of the overall interior design. And the glass surfaces are even practical, because they can be cleaned readily and across their entire surface.

The ovens have a capacity of 74 liters, the perfect size for cooking and baking events for family and friends. The oven door opens and closes quietly at all times, users of the Maris family do not need to worry about unpleasant

banging. Because the ovens have no display, they are easy to operate by using three rotary knobs, with which nine different functions can be applied – they meet all requirements for a contemporary and powerful oven. The hydrolytic cleaning method is also ideal for the user: It is based on the interactions of steam and mild heat, which loosens soiling on the walls and oven ceiling; wiping and removing with a cloth are all that is then required.

The design lines of Maris, however, go above and beyond the planar shapes and have been integrated in the details as well. For instance, the striking rotary knobs on the ovens and gas ranges immediately stand out, as they are in harmony with the cast-iron pan supports over the cooking area and the handles on the oven. The style-setting pan supports enjoy cult status and can be easily and quickly removed and therefore also easily cleaned. The cast iron material allows a direct and virtually loss-free transfer of heat to the pans and pots, thus enabling very precise cooking or roasting. The cast iron design also guarantees a high level of stability and therefore safety as well as robustness, which keeps the material unchanged in its beauty over a long period of time. The flush installation in the cooktop is substantial and contemporary.

Design surfaces for vertically installed range hoods bring an additional and entirely unique shine to the kitchen. The hand-worked surface is reminiscent of reflections on a water surface rippling in the wind.

With the Maris family, Franke has created a sophisticated design principle for individual dream kitchens – with select devices and accessories for very personal tastes. The individual products can be combined freely, because they are harmoniously aligned in functionality, design language and convenience of use. This results in nearly unlimited kitchen design possibilities, because Maris combines a large selection of high-quality ranges, ovens, stove tops, range hoods and sinks in numerous color, material and format variants. This product and combination variety makes the Maris line a lively and flexible solution for kitchens large and small, as can be experienced at this year's EuroCucina.

Captions:



Franke_Maris_Free_1.jpg



Franke_Maris_Free_2.jpg

With Maris Free, Franke is showcasing a new branch of the Maris family at EuroCucina: Ovens and gas ranges, the glass surfaces of which are coordinated in terms of both color and material.



Franke_Maris_Free_3.jpg

Design surfaces for vertically installed range hoods bring an additional and entirely unique shine to the kitchen. The hand-worked hood front is reminiscent of reflections on a water surface rippling in the wind. Maris Free was designed by the architect and designer Dror Benshetrit.

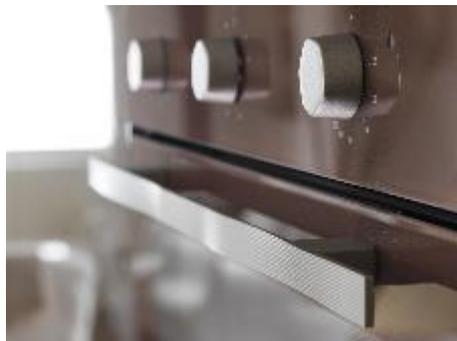


Franke_Maris_Free_4.jpg



Franke_Maris_Free_5.jpg

With haptically exceptional, hand-worked surfaces such as corrugated taps, Maris Free creates a familiar sense of warmth and security in the home.



Franke_Maris_Free_6.jpg



Franke_Maris_Free_7.jpg

The special nature of the new Maris Free line from Franke becomes apparent in every detail: As such, the rotary knobs are not simply round and the stove tops under the cast-iron, stylish pot supports corrugated.

Photos: Franke Kitchen Systems

About the Franke Group



Franke belongs to the Artemis Group and is a world leading provider of solutions and equipment for residential kitchens and bathrooms, public/private washrooms, the professional foodservice sector, and coffee preparation. The Franke Group operates worldwide and employs around 9,000 people in 40 countries, generating sales of over CHF 2.0 billion.

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