

MAKE IT WONDERFUL



PRESS RELEASE

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Takeaway coffee that you will remember

Franke Coffee Systems showcases concept solutions for perfect takeaway coffee enjoyment in gas stations and c-stores at the UNITI expo in Stuttgart, Germany from May 17 to 19, 2022.

Diving into the trade show energized: As soon as they enter the main hall 1 of the UNITI expo in Stuttgart, visitors are welcomed with an outstanding coffee provided by Franke Coffee Systems. The Swiss manufacturer of professional fully automatic coffee machines will be showing its innovative machine portfolio for c-stores and the self-service business. In Hall 1, Booth 1D34, visitors can experience and test Franke's concepts and solutions under real-world conditions. With a new booth concept that replicates real-world sales situations, Franke places the customer and his individual coffee business at the center of the company's trade show presence.

To have customers stop by for a coffee, not just to refuel.

A perfect coffee moment for customers, at any location, at any time of day: The machine concepts presented for a wide variety of c-store sales situations – from service counters to self-service stations – all aim to consistently deliver perfect in-cup quality, regardless of location or staff. To meet the growing demands in terms of coffee quality and beverage variety, Franke has developed various tailor-made concepts that trade show visitors can test directly at the booth. Visitors can discover the various options on site, such as the ability to have beverages ordered remotely and dispensed by scanning a provided QR code.

From the multiple award-winning Franke A300*), to the A600, A800 and A1000 models, to the SB1200 Specialty Beverage Station, there are plenty of innovations to discover at Franke.

“In particular, the flagship for the self-service segment, the Specialty Beverage Station SB1200, is packed with Franke Coffee Technologies to create the perfect coffee moment for customers with an unlimited choice of hot or cold coffee beverages. Thanks to the innovative

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IndividualMilk technology*), the full range of beverages can be prepared with dairy milk or optionally with vegan alternatives, with guaranteed separation and no cross-contamination”, explains Roman Probst, Head of Global Sales at Franke Coffee Systems.

In addition to the standard version, the SB1200 also offers maximum flexibility and beverage selection on a compact footprint when equipped with the newSU12 cooling unit.

With another Franke coffee station in the forum, visitors can follow the technical presentations particularly attentively thanks to delicious coffee specialties. And as a sponsor of the UNITI expo networking party, Franke Coffee Systems ensures an inspiring exchange over an excellent cup of coffee or coffee cocktail.

Visit Franke Coffee Systems in Hall 1, Booth 1D34, in the foyer at the trade fair entrance and at the trade fair forum.

For trade visitors, admission to the trade fair, participation in the conference program and catering in the "GenussGARTEN FOODCOURT" and on the Carwash Piazza are free of charge. Here you can register as a trade visitor: [Visitor Information - UNITI expo \(uniti-expo.de\)](http://uniti-expo.de)

*) Currently unavailable in North America

About Franke Coffee Systems

Franke Coffee Systems, a division of the Franke Group, is a technology and solution provider of fully automatic coffee machines for professional coffee making needs. Our passion for the best coffee quality motivates us to elevate the customer experience through sharing state-of-the-art innovations and profound industry expertise. Learn more at coffee.franke.com

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Classic with milk or vegan with a plant-based alternative? Thanks to IndividualMilk Technology from Franke Coffee Systems, coffee beverages can be prepared with milk or a plant-based alternative. Guaranteed separated and without cross-contamination!

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State of the art for the self-service segment: The Specialty Beverage Station SB1200 from Franke Coffee Systems satisfies all customer expectations and turns on-the-go coffee into an unforgettable experience.

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