

MAKE IT WONDERFUL



Taking a moment with Franke's Moment Creator

Franke Coffee Systems knows it's all about the moment, especially right now, and is inviting both customers and coffee lovers to take a breather from their busy days. Website visitors are offered a quick, happy moment to refresh. Whether they serve customers, see to the needs of others, run a business, or empower colleagues, the Franke Moments Creator promises them the chance to revive energy levels as well as strengthen positive mindsets, right in the middle of a demanding day.

Franke Coffee Systems, a leading developer of professional, fully automatic coffee machines, promises inspired moments with their new, online Franke Moments Creator. In just three quick steps, visitors are transported to a customized moment infused with sensory delight to support them with a short, needed break from a hectic daily pace.

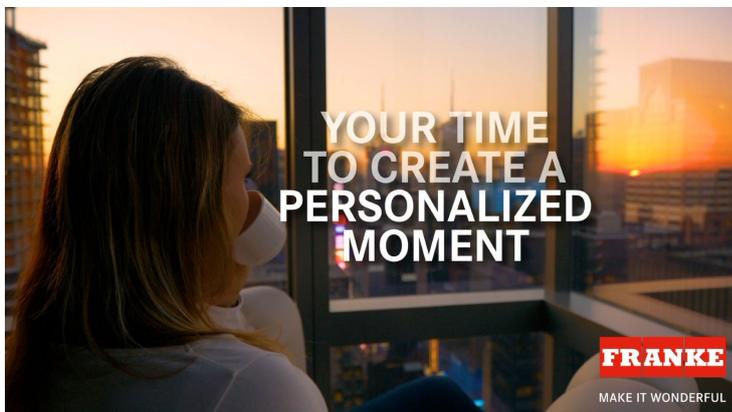
Visiting the Franke Moments Creator website lets guests compose a moment that is right for them on any personal device they choose. Franke suggests enjoying it together with a great cup of coffee, or other preferred hot/cold beverage, to fully immerse in the experience their Moments Creator offers.

"With everything that is going on in the world today, the need to center oneself is important. Our wish is to share a happy moment with our visitors, so they feel refreshed and take their positive mindset with them on their way - because it really is all about the moment," suggests Jessica Zöhner, Head of Global Marketing, Franke Coffee Systems.

About Franke Coffee Systems

Franke Coffee Systems, a division of the Franke Group, is a world-leading solution provider of fully automatic coffee machines for professional coffee making. Our passion for the best coffee quality motivates us to elevate the customer experience through state-of-the-art innovations. Learn more at coffee.franke.com

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Media releases and press images

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