

MEDIA HONOR FRANKE DESIGN AND INNOVATION MYTHOS SINK SYSTEM AND OCEANIA RANGE HOOD WIN AWARDS

HATFIELD, PA. March 17, 2008 – Two prestigious publications that speak to millions of readers named Franke to an exclusive circle of companies whose systems



stand out for design and innovation among the vast array of products for the kitchen and bath. The editors of **Home Magazine** voted Franke's new Oceania Range Hood as deserving of a 2008 American Kitchen & Bath Award. At the same time, the **Woman's Day** Special Interest Publication **Remodeling & Makeovers Magazine** revealed that Franke's Mythos Kitchen Systems had won a place among 15 companies its editors call, "the most innovative home-improvement products around."

With the award to Oceania, Franke shows that its Range Hoods are born winners. This unique **integrated shelf** design that previewed at KBIS 2007 was one the first of 20 styles in 15 Range Hood design families marking the Swiss kitchen systems expert's first-ever collection of Range Hoods. It graphically illustrates the company's breakthrough **perimetric filtration**, a system that allows Franke's sleek, angular hoods to draw air on all four sides. As vented air is drawn from all sides of Oceania's bottom surface, it is directed around the integrated shelf, leaving that shelf free for a range of decorative or practical uses with no limits but the homeowner's imagination.

In honoring Franke's Mythos series with the RM Award 2008, editors said these "best new products of the year" showed that "The art of multitasking has come to fruition in products that serve beyond a sole purpose." The **Mythos** sink system comes to the U.S. as the European best seller for Franke, the luxury brand of integrated kitchen systems for the management of air, water and waste. Its elegant, ergonomic working sink combines with carefully matched accessories to facilitate a full range of preparation

tasks including rinsing, thawing and draining. The award-winning design favored in Europe's kitchens translates perfectly to urban and apartment kitchens where space is at a premium and to any kitchen where European styling is preferred. The Mythos' mobile sink fits perfectly into the large working sink and the spacious draining sink. A flexible, tempered satin glass preparation board slides easily over the sink. And if all that compact style is not enough, the purchase of a Franke Mythos system includes all its perfectly coordinated accessories.



The Franke Range Hood customer also enjoys a special advantage, since its purchase price includes both the motor and a RecirKit Ductless Conversion Kit for easy conversion from ducted to recirculating operation. Along with perimeter filtration and its integrated shelf design, Oceania is further defined by its 600 CFM Aspira-TEK Motor; Dual, 20W Halogen Lamps and; 8/2 Electronic Controls. Its hinged, drop-down comfort panels conceal dishwasher safe grease filters and can themselves be removed for easy cleaning. It offers state of the art performance along with quiet (3.5-6 sones) operation. A Wireless Remote Control is available to operate its low profile control board.

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Franke, the world's largest manufacturer of kitchen sinks, is a privately held \$3 billion company specializing in the design and engineering of luxury systems for the management of air, water and waste and known for creating "Kitchens Without Compromise." Based in Switzerland and operating 85 subsidiaries in 41 countries. Its family of brands includes Franke, Kindred and Franke USA.

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