

## PRESS RELEASE

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## ENHANCE YOUR CAPABILITIES! TRENDY HOT AND COLD MIXED DRINKS – WITH INNOVATIVE TECHNOLOGY FROM FRANKE COFFEE SYSTEMS

**At this year's autumn tradeshows, Franke Coffee Systems will be demonstrating how to prepare an astonishing variety of mixed drinks made from coffee, milk, milk foam, chocolate and a range of flavours –all at the mere push of a button. The Spectra Foam Master with Flavour Station makes it all possible. A range of cold beverages during the summer months or warming drinks for the winter offer restaurateurs the possibility of creating a variety filled drinks menu while increasing their sales potential.**

### SPECTRA FOAM MASTER WITH FLAVOUR STATION

While new coffee creations with cold foamed milk and fruity flavours are all the rage during the summer months, warming drinks are in greater demand during the autumn and winter. With the Spectra Foam Master with Flavour Station, it is now possible to create a range of beverages to match each season. At the push of a button, mixed drinks made from coffee, milk and chocolate powder can be given that extra special touch with a range of flavours, enabling you to create winter specialities with or without alcohol. A varied drinks menu appeals to customers, arouses their curiosity, encourages customer loyalty and generates additional sales. The advantage of preparing milk with the Spectra Foam Master clearly lies in the different milk foam consistencies that can be individually programmed for both hot and cold drinks, ranging in milk foam density from liquid to dense and everything in between!

### PURA – DISCOVER THE POWER OF SIMPLICITY

The attractive Pura all-in-one coffee machine is ideal for small to medium demand. The Franke Pura is a firm favourite, with its intuitive touch-panel operating display reflecting the motto "Discover the power of simplicity". The Pura means you can offer not only a wide range of coffee specialities but also a selection of coffee-and-milk creations and chocolate drinks. Up to 32 different beverages can be prepared at the simple push of a button. The Pura also makes its contribution to the burning issue of energy efficiency. It

is the first coffee machine in the professional segment to comply with the EuPNorm which requires that, as from 2014, electrical household and office appliances must achieve a maximum stand-by consumption of 0.5 watts.

### **SPECTRA X-XL HIGH-OUTPUT COFFEE BREWER**

Franke Coffee Systems will be presenting the new Spectra X-XL high-output brewer. The high-performance fully-automatic coffee machine is designed for preparing large volumes of brewed coffee, depending on daily business requirements. High performance is essential in bakeries, cafés and hotels at breakfast time or in the afternoon. The Franke Spectra X-XL has four brewing stages ranging from one to four litres. The automatic after-brewing process ensures that exactly the right volume of coffee is always available. The brewed coffee stays absolutely fresh in a closed, flavour-neutral glass container. The dispensing quantities are freely programmable – for a cup, mug and large or small jugs. Widen your product offering by combining the advantages of the Spectra X-XL and Spectra S line. The visual match is ensured through the Spectra's coherent design.

### **It's worth a visit!**

**Host, Milan, 21<sup>st</sup> – 25<sup>th</sup> October 2011**

**Hall 11, stand M64 N63**

**Igeho, Basel, 19<sup>th</sup> – 23<sup>rd</sup> November 2011**

**Hall 2.1, stand G50**



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Enhance your capabilities – Spectra  
Foam Master with Flavour Station



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Pura – Discover the power of  
simplicity



**Spectra\_X\_XL.tif**

Spectra X-XL high-output filter  
coffee brewer



You can find plenty of ideas for creative beverages with the free Franke Recipe App  
“Coffee Ideas by Franke” for iPad, iPhone and iPod.

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### **About Franke Coffee Systems**

*Franke Coffee Systems is one of the world’s leading suppliers of fully automatic coffee machines and is part of the Franke Group, which operates globally. The company comprises subsidiaries in Switzerland (company headquarters in Aarburg), Germany, in Austria, the US, UK and Japan which, together, employ about 500 employees.*

*Selected sales partners represent Franke Coffee Systems around the world. This global network makes the company the ideal partner for international customers and large-scale projects, enabling it to tailor its offer to the local requirements of its customers all over the world.*

*There are virtually no limits to the practical applications for which the products and systems of Franke Coffee Systems can be used. They operate just as successfully in trendy cafés as in the modern, systems-based catering industry.*

*More information about the Franke Group: [www.franke.com](http://www.franke.com)*