

PRESS RELEASE

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Franke Pura receives iF Product Design Award 2010

The innovation in coffee machines by Franke, the Franke Pura, was awarded the iF Product Design Award 2010.

The most coveted design award is awarded annually. Out of 2489 applications (1016 participants from 39 countries), 778 contributions were recognized. The Franke Pura has proven its worth in a very qualified and international competitive environment.

All of the products which received awards will be presented at the iF Product Design Award Exhibition 2010. It will be officially opened on 2 March 2010 in Hannover and continue until August 2010. During this time, approximately 250,000 international visitors are expected.



About Franke Coffee Systems

Franke Coffee Systems is one of the world's leading suppliers of fully automatic coffee machines and is part of the Franke Group, which operates globally. The company comprises subsidiaries in Switzerland (company headquarters in Aarburg), Germany, the Netherlands, in Austria, the US, UK and Japan which, together, employ about 500 employees.

Selected sales partners represent Franke Coffee Systems around the world. This global network makes the company the ideal partner for international customers and large-scale projects, enabling it to tailor its offer to the local requirements of its customers all over the world.

There are virtually no limits to the practical applications for which the products and systems of Franke Coffee Systems can be used. They operate just as successfully in trendy cafés as in the modern, systems-based catering industry.

More information about the Franke Group: www.franke.com

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