



## BEST SOLUTION FOR NEW MARKETS.

Optikeg.

The system provides for easy handling in both brewery and outlets. The Celli Go-Counter and the Optikeg combination easily handle even the low volume outlets efficiently and cost effectively. The light weight keg with the soft rubber bottom skirt allows easy handling and the integrated dispensing line guarantees product quality and consistent enjoyable draft beer. Incorporating the well known "Franke" quality!

With Optikeg and the Celli Go-Counter you have a portable dispensing system that is truly "plug & play" and enjoy!

Costly and complicated dispensing equipment has its place. Developing new markets however requires innovation and development. The Optikeg with the Celli Go-Counter provides the perfect vehicle for such bold market trendsetting ideas. Open new markets and serve your draft beer in the most flexible innovative system available today. Don't worry about complicated expenditure any more, the ease of handling, cleaning, and filling provide you with greatest flexibility available today.

## THE OPTIMAL LOGISTIC SOLUTION

### STANDARDIZED PACKAGING OPTIKEG



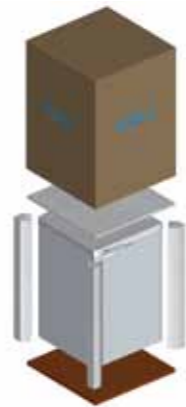
Loading capacity Optikeg,  
3 x 5 kegs per pallet

#### Easy stacking.

Logistically the Optikeg meets the challenge. We deliver 3 layers x 5 kegs on a Euro-pallet. One trailer carries 3 layers x 33 pallets, a total amount of 99 pallets (1485 kegs) per truck.

### STANDARDIZED PACKAGING CELLI GO-COUNTER

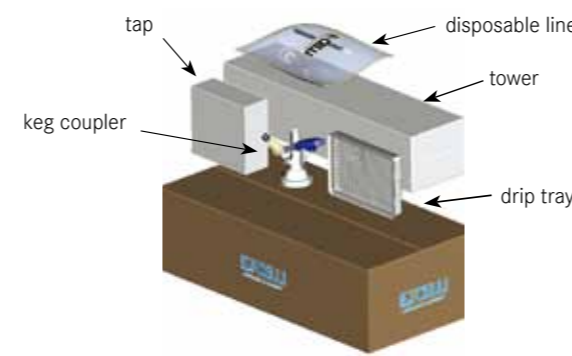
#### 1. Cooler



703x990x718 mm (lxhxd)

#### 2.

KIT FOR GO-COUNTER: tower, tap, drip tray, keg coupler, disposable line



718x209x350 mm (lxhxd)

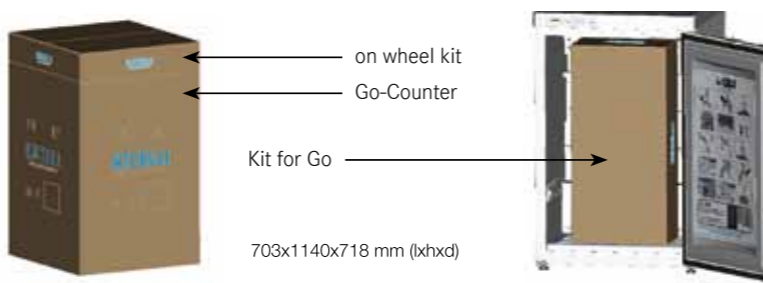
#### 3.

on wheel kit



703x150x718 mm (lxhxd)

### PACKAGING CONCEPT FOR LARGE QUANTITIES



703x1140x718 mm (lxhxd)

Franke Beverage Systems  
Blefa GmbH & Co. KG  
Huetttenstrasse 43, 57223 Kreuztal, Germany  
Fon +49 2732 777-0, Fax +49 2732 777-292  
bs-info.de@franke.com  
[www.bc.franke.com](http://www.bc.franke.com)

Celli S.p.A.  
via Casino Albini 605, 47842 San Giovanni in Marignano, Rimini, Italy  
Fon +39 0541 755211, Fax +39 0541 759735  
celli@celli.com  
[www.celli.com](http://www.celli.com)



BEVERAGE  
SYSTEMS



## READY. STEADY. BEER.

Optikeg system with Celli-Go.



BEVERAGE  
SYSTEMS



# GO-COUNTER

A comprehensive solution for maintenance-free dispensing.

# COMPONENTS

The individual solution.

# OPTIKEG

The ideal keg for the system.

## A REVOLUTIONARY SYSTEM OPENING NEW MARKET OPPORTUNITIES.

The Celli Go-Counter provides many advantages. The “plug & play” feature enables you to have an immediate access to draft wine or beer of the highest dispense standard.

- New insulation and temperature control technologies enable the cooler to keep the temperature consistent.
- The standard storage time of the keg on tap is extended for up to 3 weeks.
- The “system highlight” is the innovative disposable beverage line that guarantees first-class quality and complies with accepted quality standards.
- You do not have to cope with regular cleaning of the dispensing equipment and are not troubled with high maintenance costs any longer.
- The patented Celli Go-Counter is suitable for various catering applications, in particular wine and beer dispensing.
- The Celli Go-Counter defines “flexibility in draft dispensing”.



## GO BASIC VERSION

The Go-Counter basic version is consisting of:

COUNTER - TOWER - TAP - DRIP TRAY  
article no. 68880

## TECHNICAL SPECIFICATIONS

- **TOP PART AND INNER CELL MATERIAL**  
stainless steel Aisi 304
- **OUTER PARTS MATERIAL**  
aluminium painted steel
- **TOWER**  
in chromed brass, swivelling, air cooled
- **TAP**  
in chromed brass, Globus squeeze - type model
- **REFRIGERANT**  
R-134 a
- **ELECTRICAL REQUIREMENTS**  
115V-60 Hz or 230V-50/60Hz
- **DOOR**  
reversible door hinging, lockable
- **CABINET CAPACITY**  
one 30 litre keg - two 20 litre kegs - two 10 litre kegs
- **LIGHTING**  
LED light at door opening - LED badge holder on top of the tower
- **WORKING CONDITIONS**  
max. room temperature: 43°C
- **COOLING PERFORMANCES**  
30 litre keg: from 30°C to 3°C in approximately 8h
- **DIGITAL THERMOSTAT**  
setting from -2° C to + 15°C
- **OPTIONAL: ON WHEEL KIT**  
with CO<sub>2</sub> cylinder (1 or 5 kg) holder 2 rollers and 2 adjustable feet in standard version
- **CUP CLEARANCE**  
318 mm
- **COOLER WEIGHT**  
57 kg without keg - without packaging  
61 kg without keg - with packaging
- **GO-COUNTER DIMENSIONS INCL. PACKAGING**  
703 x 990 x 718 mm (LxHxD)

## GO COMPONENTS

### TOWER AND ACCESSORIES

TOWER, SWIVELLING, WITHOUT LIGHT, WITHOUT TAP  
article no. 68884

ILLUMINATED LENS FOR TOWER  
article no. 62938

DRIP TRAY (STAINLESS STEEL, 200 X 180 MM)  
article no. 30942

### KEG HEADS

A) TRI-LOBE KEG HEAD  
article no. 68883

B) FLAT KEG HEAD  
article no. 68881

C) WELL TYPE KEG HEAD  
article no. 68882

### TAP

TAP SQUEEZE - TYPE MODEL, FOR QUICK AND EASY HANDLING  
article no. 58447

### DISPOSABLE LINE

DISPOSABLE LINE FOR TRI-LOBE AND FLAT TYPE KEG HEAD  
article no. 68885

DISPOSABLE LINE FOR WELL TYPE KEG HEAD  
article no. 68886



## THE OPTIMAL SOLUTION PROVIDING A LOW COST, EFFICIENT, MAINTENANCE FREE DRAFT BEVERAGE SYSTEM.

The Franke Blefa Optikeg is the only keg on the market which is compatible with the Celli Go-Counter. It provides many advantages to the brewery and retail customer or catering company.

- Light weight, approximately 3.8 kg for a keg with 20.4 L capacity.
- Easy as well as noiseless handling thanks to rubber skirts.
- Specially designed and integrated dispensing line that facilitates stacking and transport.
- Hygienic seal for your individual protection.
- Smart stainless steel manufacturing and powerful Franke quality performance.

The Franke Blefa Optikeg offers you various unbeatable advantages. Together with the Celli Go-Counter this solution paves the way to your lead in business. Use these advantages to dispense fast, easily, and safely. Your valued potential customers will appreciate it!



Keg skirt carrying the disposable line safely

